



## **SCOTIABANK NAMED TITLE SPONSOR FOR THE PRINCESS MARGARET CANCER FOUNDATION'S ANNUAL ROAD HOCKEY TO CONQUER CANCER TOURNAMENT**

(TORONTO, Canada – May 11, 2016) – The Princess Margaret Cancer Foundation is thrilled to announce Scotiabank as the new title sponsor for the *Scotiabank Road Hockey to Conquer Cancer* annual tournament for the next five years. Scotiabank's commitment supports the Foundation's vision to conquer cancer in our lifetime.

Since the event launched in 2011, *Scotiabank Road Hockey to Conquer Cancer* has raised more than \$13 million dollars across Canada for cancer research at the Princess Margaret Cancer Centre, one of the world's top five cancer research centres.

"We are honoured to become the title sponsor of the *Scotiabank Road Hockey to Conquer Cancer* tournament and help champion the work of Princess Margaret in their effort to conquer cancer through Canada's favourite game," said John Doig, Executive Vice-President and Chief Marketing Officer, Scotiabank. "At Scotiabank, we believe that everyone needs a team and we are proud to combine our love for hockey with raising funds for a cause that impacts so many families."

Scotiabank knows that hockey is more than a game for Canadians. It can revitalize communities by promoting teamwork and bringing people together.

"John Doig and his team at Scotiabank are leaders who exemplify commitment to community building. They are using their expertise, resources and passion to make a difference and help save lives" said Paul Alofs, President and Chief Executive Officer at The Princess Margaret Cancer Foundation. "Their passion for our cause is exceptional and inspiring. We are proud to have them as an integral part of *Scotiabank Road Hockey to Conquer Cancer*."

"Hockey teaches kids valuable lessons about the importance of teamwork and how being part of a team is a living example of how we're better together," said Darcy Tucker, Toronto Maple Leafs Alumnus and Scotiabank Teammate. "The game has the power to inspire both young and old, bring communities together and has the type of impact that will last generations."

*Scotiabank Road Hockey to Conquer Cancer* is a one-day road hockey event where participating teams play five games through the course of the day. This year, it takes place on Saturday, October 1 at Woodbine Racetrack in Etobicoke. More than 1,500 people are expected to participate. This year will mark the launch of the Scotiabank Kids Conquer Cancer program which will feature interactive games, a kids vs. mascot game, celebrity meet and greets, and skills challenges for kids in attendance on game day. Last year, the event set two World Records and is now the largest road hockey fundraising event in the world. To date, more than 8,500 participants have taken part.

#### **About Scotiabank**

Scotiabank is the Official Bank of the NHL®, NHL Alumni™, CWHL, Vancouver Canucks®, Winnipeg Jets®, Toronto Maple Leafs®, Ottawa Senators®, Edmonton Oilers® and the Calgary Flames® whose home arena is the Scotiabank Saddledome. The Bank also supports the Montreal Canadiens®. Scotiabank's Community Hockey Sponsorship Program supports over 5,000 minor hockey teams in communities across Canada. To find out more about Scotiabank's hockey programs, please visit [www.scotiabank.com/the5thseason](http://www.scotiabank.com/the5thseason).

#### **About Princess Margaret Cancer Centre**

The Princess Margaret Cancer Centre has achieved an international reputation as a global leader in the fight against cancer and delivering Personalized Cancer Medicine. The Princess Margaret, one of the top 5 cancer research centres in the world, is a member of the University Health Network, which also includes Toronto General Hospital, Toronto Western Hospital, Toronto Rehabilitation Institute and The Michener Institute for Education at UHN. All are research hospitals affiliated with the University of Toronto. [www.theprincessmargaret.ca](http://www.theprincessmargaret.ca)

#### **About The Princess Margaret Cancer Foundation**

The Princess Margaret Cancer Foundation at University Health Network is raising funds to lead the way in Personalized Cancer Medicine at the Princess Margaret Cancer Centre, which includes The Campbell Family Cancer Research Institute and The Campbell Family Institute for Breast Cancer Research. [www.thepmcf.ca](http://www.thepmcf.ca)

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